

Important Dates and Deadlines for Exhibitors

Schedule and Checklist

July 2025	Application Form 2026 available
August 2025	Offers for Sponsorships & Marketing available online Exhibition Cost Calculator online
October 2025	Start of Invoice Distribution for Booth spaces October 31, 2025, End of Re-Booking rate
January 2026	January 31, 2026 – End of Early Bird rate
January 2026	Exhibitor list is available
March 2026	March 20, 2026 – The smarter E AWARD application deadline
March 2026	Order Center in the Exhibitor Cockpit available
April 2026	Exhibitor Service Manual available online, login will be sent to exhibitors once the payment is received.
May 2026	Visitor registration opens Conference registration opens
July 2026	Deadline for Event Guide Promotion material deadline Free Membership deadline
July/August 2026	Submission of booth construction deadline Technical service deadline
August 2026	August 19 – Move-In August 25-27 - The smarter E South America 2026 August 28 – Move Out